MEDIA KIT 2026

Nice Guy Enterprise

Random acts of kindness. Always be NICE. Real people, real moments, shared with millions.



niceguyenterprise.com

partnerships@niceguyenterprise.com

Our audience

Kindness content that people finish, share, and feel good about.

4.9M+
views, last 30 days

1.2M
Facebook followers

516K
YouTube subscribers

198K
Instagram followers

PLATFORM	VIEWS, LAST 28-30 DAYS	AUDIENCE
YouTube	2,391,573	516K subscribers
Instagram	1,665,658	about 198K followers
TikTok	582,900	Short and long-form
Facebook	141,100	about 1.2M followers
Threads	114,820	39.7K followers

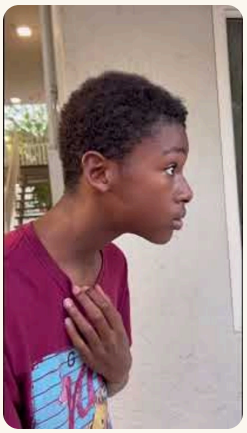
Why brands work with us

- Positive, family-safe content with strong completion rates (top Shorts hold 68-80% average viewed).
- Original footage owned by us, so there are no rights surprises.
- A caring tone: your brand appears as the one who made someone's day.
- Every campaign is filmed, edited, and published by our own team.









Figures come from each platform's own analytics for the 28 to 30 days ending Nov 5, 2026. Screenshots available on request.

Partnership packages

Starting rates. Every package is tailored and includes a performance report.

Sponsored story

One filmed act of kindness featuring your brand, published across all platforms.

From $2,500

Community giveaway

Your product or gift cards given to people in need, with a short series of clips.

From $5,000

Series partner

Presenting partner for a multi-episode run on YouTube plus daily short video.

Custom

What every package includes

- Concept approval before filming
- Publishing on YouTube, Instagram, TikTok, Facebook, Threads and X
- Usage rights for your own channels
- Wrap-up report with views, completion and engagement

How we work

- Honest stories only. We never fake a moment.
- People filmed are always treated with dignity and consent.
- Brand mentions are clearly disclosed.

Start a conversation

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